



## *We build tools for measuring usability*

Improve your information architecture using the world's most advanced user experience toolset.

### Our Tools



#### OptimalSort

Discover how other people organize your content.

"Card sorting is a great, reliable, inexpensive method for finding patterns in how users would expect to find content or functionality."

*Donna Spencer - Author of 'Card Sorting: Designing Usable Categories'*

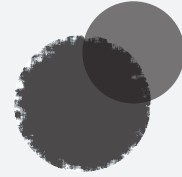


#### Treejack

Know why and where people get lost in your content.

"Optimal Workshop's tools helped us rapidly identify and address IA issues with confidence. This work has influenced the global direction of Vodafone's websites."

*David McNamara - Design & Usability Manager, Vodafone New Zealand*



#### Chalkmark

Reveal first impressions of designs and screenshots.

"I can test wireframes without being physically present in a room with participants. It expands my testing and actually gives me more accurate results..."

*Jessie Broderson - Web Specialist, City of Mesa, Arizona*

These are the same remote usability testing tools we use in our daily work to help us efficiently improve the usability, findability and user satisfaction associated with our clients' websites and intranets around the world.

### Plans and Pricing

30 Days **\$109**

12 Months **\$990**

The Suite **\$1,990**

Includes OptimalSort, Treejack and Chalkmark for 12 months

\*All prices are in US Dollars

Choose to pay online with a credit card or on invoice.

All tools are available to use with limited features on our free plan so you can try our world leading analysis tools on real projects before you buy.

*Contact:* [info@optimalworkshop.com](mailto:info@optimalworkshop.com)

**Get started at** [www.optimalworkshop.com](http://www.optimalworkshop.com)

